

# WILSON WILSON & HANCOCK NEWS



Born on the coast of California in 2006, SALT. combines premium materials with refined Japanese craftsmanship.

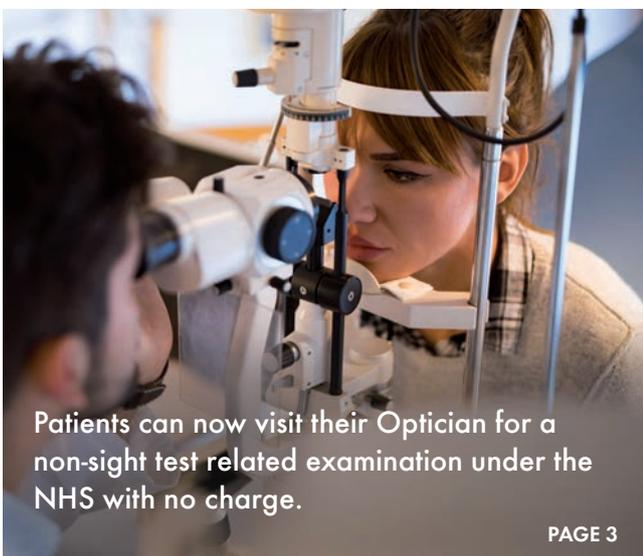
The exclusive eyewear designs draw inspiration from all forms of effortless beauty and their timeless connection. Take a look at a sneak preview inside and visit your local practice to view the range.

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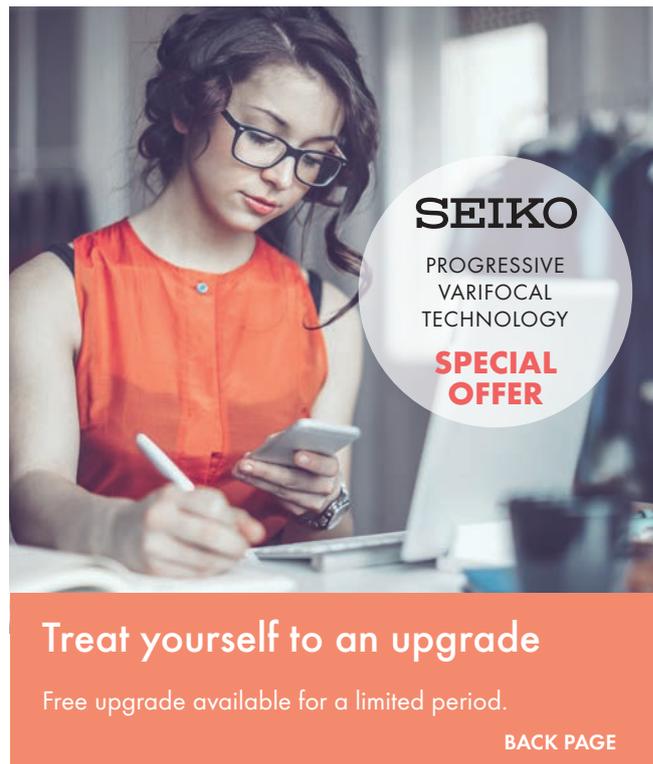
Coming soon... new generation retinal scanning technology.

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Patients can now visit their Optician for a non-sight test related examination under the NHS with no charge.

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Treat yourself to an upgrade

Free upgrade available for a limited period.

BACK PAGE

## Welcome to the new Wilson Wilson & Hancock newsletter

Every quarter we will update you on all the latest developments and special offers available at our branches. To find out more or to discuss anything mentioned in this newsletter please contact us using the details below. Also, note our email addresses have recently changed.



## GET READY FOR SUMMER

With our great range of British designed sunglasses



We love the contemporary and stylish Cocoa Mint collection, which comes in a variety of colours, materials and styles, and oozes chic sophistication. Trend-led and beautifully-balanced, Cocoa Mint's styles showcase the very best of British design.

For those that love a British icon, you can't get much more iconic than Land Rover. For those who live for the outdoors, Land Rover sunglasses offer maximum comfort with superior lenses, developed with 100% UVA, UVB and UVC protection and 99.99% polarised efficiency.

[Check out the new range of sunglasses in-store](#)



ALEX IN SMOKEY GREY



NED IN MATTE SPICE BROWN



PAIGE IN GERANIUM RED AND ROSE GOLD



FRAN IN TROPICAL FLOWER



MURDOCK IN MATTE SIENNA



TIFFANY IN OASIS

## We're excited to offer a new and special range of spectacle frames

# SALT. a premium brand for people who appreciate simple things made well

Distinctive styles, for both men and women, bold shapes, key details and customised Titanium hardware with a slight industrial look. Each frame design is perfectly detailed.

Vintage utility plays a key role for SALT. designs, using thin profiles to soften some of the contemporary lines. Also, subtle extensions to the end piece and bridge length were given for better fit and feel.

This collection's colour palette features desert hues of light tans, browns and greys that simulate the sun-scorched colours of Joshua Trees. Classic gradient patterns are refreshed with tonal shades and warm desert patterns.

Pop into your nearest branch to view the range, try some on and take a look at the details, we're certain you'll be as excited as we are with the designs.

# Ocular Coherence Tomography (OCT)

We pride ourselves on using the latest innovations in ophthalmic technology to deliver the best possible service for our patients. That's why we've invested in a state-of-the-art diagnostic OCT scanner, which is coming soon to our Hastings practice.

An OCT scan does for the eye what an MRI scan does for the brain. It's the newest and most advanced way of assessing the internal health and condition of the eyes.

The images from an OCT scan enable us to monitor changes in the structure of the retina, which means we're better able to detect eye diseases such as age-related macular degeneration (AMD), glaucoma, and diabetic eye disease at the outset, allowing for earlier treatment and better long term monitoring.



### What is age-related macular degeneration?

Read our 'Good to Know' section on the BACK PAGE.

**To book an OCT scan, advise the receptionist that you would like to include the scan as part of your appointment\*.**

*\*The OCT scan is not included in the NHS-funded or standard sight test, but can be included for an additional fee of £40. Patients who have signed up to our EyeCare Plus scheme can include an OCT scan for a reduced price of £20.*

# Minor Eye Conditions Service

The Minor Eye Conditions Service (MECS) enables Opticians to see patients for a non-sight test related examination under the NHS, which was previously not possible.



If you are concerned with the health of your eyes, or have experienced any of the issues highlighted below, you can be assessed and treated by our MECS accredited Opticians. This is a free NHS service for patients registered with a registered GP in the local area, and is available at our Hastings and Rye branches.

### What is a Minor Eye Condition?

- Red eye or eyelids, dry eye, or gritty uncomfortable eyes
- Irritation and inflammation of the eye
- Significant sticky discharge from the eye or watery eye
- Recently occurring flashes or floaters
- Ingrowing eyelashes
- Recent and sudden loss of vision
- Foreign body in the eye

*Note: if you have a major eye condition that is being regularly monitored by your optometrist or hospital eye service, this will not be covered by this service; for example, cataracts, diabetic retinopathy or glaucoma.*

### How do I book an appointment with the service?

Simply call us. You will be asked some questions about your symptoms in order to assess how quickly you should be seen.



**SEIKO**  
 PROGRESSIVE  
 VARIFOCAL  
 TECHNOLOGY  
**SPECIAL  
 OFFER**

## Is it time for a change?

Buy a new pair of Seiko Prime varifocals before the end of June and we will upgrade you to Seiko Prime Xceed lenses free of charge. Benefit from thinner lenses with the latest progressive lens technology from Seiko.

## Moving on...

Unfortunately, we're sorry to say that we'll be bidding farewell in July to our resident Optician, Rhodri Luff. He is a familiar sight to patients in our Hastings, Rye and Tenterden practices, as well as fellow local cycling enthusiasts.

Rhodri and his family are moving on to pastures new in the summer. We're immensely grateful for his contribution over the last 12 years and we wish him and his family well on their move to Cornwall. Rod, you'll be missed!

## Moving up...

On a separate note, patients in Hastings will be familiar with our trainee Dispensing Optician, Hannah Brooks. Having started with us as a receptionist in 2015, Hannah is now half way through her training to become a qualified Dispensing Optician.

## CALLING ALL TRIFOCAL WEARERS

As part of her studies, she is required to present a case study on the measurement and fitting of trifocal lenses. As these lenses are quite rare, we're looking for a trifocal wearer that is looking to replace their spectacles and would be willing to let Hannah measure them under supervision from one of our Dispensing Opticians.

If you fit the bill, why not pop in for a sight test and ask for Hannah.

## AMD - Age-related macular degeneration



**Age-related macular degeneration (AMD) affects a tiny part of the retina at the back of your eye, called the macula. AMD causes changes to the macula, which leads to problems with your central vision.**

AMD doesn't cause pain, and doesn't lead to total loss of sight. AMD affects the vision you use when you're looking straight at something, for example when you're reading, looking at photos or watching television. Your central vision can become distorted or blurry, and over time, a blank patch may appear in the centre of your vision. It is important as you get older to monitor for AMD and our OCT scanner can help us track changes in the macular over time.

### What factors lead to AMD developing?

- Your age: AMD develops as people grow older and is most often seen in those aged over 65.
- Your gender: more women have AMD than men.
- Your genes: certain genes have been found which seem to be linked to the development of AMD in some people.
- Smoking: smoking greatly increases your risk of developing AMD – you can reduce this risk if you stop smoking.
- Sunlight: exposure to high levels of sunlight throughout your life may increase your risk of developing AMD; always wear good sunglasses to protect your eyes.
- What you eat: eating a balanced diet with plenty of fresh fruit and vegetables may help.