

WILSON WILSON & HANCOCK NEWS

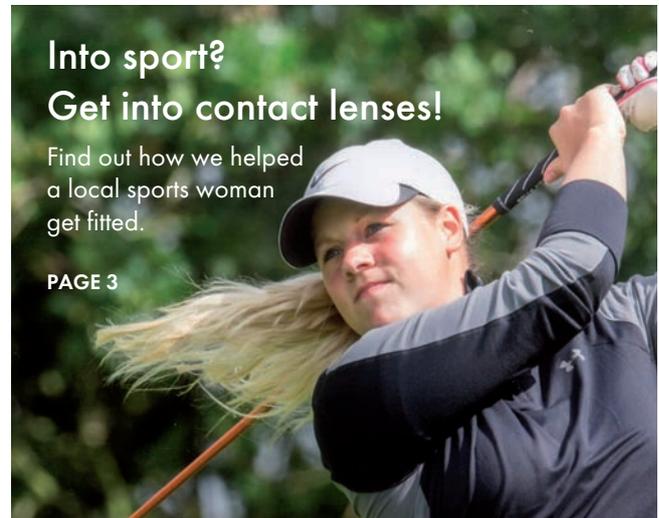


NEW RANGE

DUTZ Eyewear is bursting with funky two-tone colours and finishes.

It is the designer's ambition to make every pair of glasses a real event. That's Dutz Eyewear... Holland's cheekiest brand of glasses.

PAGE 2



Into sport?
Get into contact lenses!

Find out how we helped a local sports woman get fitted.

PAGE 3

NEW RANGE



For over twenty-five years VANNI has represented Italian eyewear style.

A very original and 'arty' range, using the most sumptuous materials, all designed and made in Italy.

PAGE 2

50% OFF INTRODUCTORY OFFER

Available NOW. The latest glaucoma screening technology, see offer inside.

PAGE 3

Welcome to the new Wilson Wilson & Hancock newsletter

Every quarter we will update you on all the latest developments, new products and special offers available at our branches. To find out more or to discuss anything mentioned in this newsletter please contact us using the details below.

Note our new email addresses.

Hastings	01424 421 717	hastings@wilsonwilsonandhancock.co.uk
Rye	01797 223 700	rye@wilsonwilsonandhancock.co.uk
Lewes	01273 472 360	lewes@wilsonwilsonandhancock.co.uk
Tenterden	01580 762 069	tenterden@wilsonwilsonandhancock.co.uk

LOOKING FOR SOME CONTINENTAL STYLE? We are pleased to introduce two new designer ranges



Designed in Holland using materials such as matt stainless steel, with Swiss coatings of the highest quality, combined with an eclectic mix of hand-made acetates.

Dutz are just a little different from the rest and offer wearable and fashionable frames for all ages and tastes. They really are... So Dutz!



Pop in to your local practice to find out more...

VANNI designs are made from stainless steel and unique Italian acetates. This beautiful collection has been the winner of many awards across the globe and is a must see to truly appreciate its qualities.

For VANNI, 'Made in Italy' is a promise that signifies not only a rigorous creative design process but also a longstanding collaboration with highly specialised Italian manufacturing partners who use highest quality craftsmanship and the latest precision machinery.



VANNI
MADE IN ITALY, FOR SURE.



Contact Lenses can make a fantastic difference to sports performance.

Chelsea Masters is a local scratch golfer playing at Highwoods Golf Club in Bexhill, where two of our Optometrists, Phil Wilson and Martin Briscall, have been members for over 40 years. Martin recently fitted Chelsea with a contact lens for one eye to enhance her 3D vision and judgement of distance, which is crucial in the game of golf. Remarkably, at the end of the first round Chelsea played wearing the lens, she was one shot off the course record.

Chelsea has been club champion for 5 years in a row, has won the Sussex Ladies Championship twice, as well as several prestigious national events. We're proud to sponsor Chelsea and wish her every success in the future.

If you're a sports enthusiast, you might want to check out the benefits of contact lenses. Unlike glasses, contact lenses aren't affected by changes in temperature, and give you unrestricted all round vision. You can also wear them with wrap-around sports sunglasses, as well as protective head gear. Advancements in contact lens technology mean that there's now a great choice of daily disposable and UV blocking lenses. Pop in to your local practice to find out more.



The facts about Glaucoma

Glaucoma is a group of eye diseases in which the optic nerve, which connects your eye to your brain, is damaged by the pressure of the fluid inside your eye.

There are two main types of glaucoma – chronic glaucoma and acute glaucoma. Chronic glaucoma is much more common than acute glaucoma, and the most common form is called primary open angle glaucoma.

Who is at risk of chronic glaucoma?

Anyone can develop chronic glaucoma. The risk of developing chronic glaucoma increases if you are: aged over 40; very short-sighted; closely related to someone with chronic glaucoma; have raised pressure in your eye (ocular hypertension or OHT); diabetic; or have high blood pressure.

If one of your parents or children, or a brother or sister, has glaucoma, and you are over 40, the NHS will pay for your eye examination. A person with glaucoma may see blurring around the outside of their vision, but this is usually when glaucoma is well advanced.

Will I go blind if I have glaucoma?

If left untreated, glaucoma can lead to tunnel vision and blindness, but most people who go blind from glaucoma are those in whom it was detected at a late stage. As a result, it is important to detect it early.

What will happen if I have chronic glaucoma?

If your Optometrist suspects that you may have glaucoma, they will refer you to an Ophthalmologist. If you have chronic glaucoma, you will be given eye drops to use every day, which will reduce the pressure and help control the build-up of fluid. In a small number of cases, your Ophthalmologist may recommend that you have an operation to help drain away the fluid.

WWH has recently invested in a state of the art Ocular Coherence Tomography (OCT) scanner, which along with our Optomap scanners, can provide early indications of the risk of glaucoma. To highlight the importance of early detection, we're offering half price OCT scans until the end of October – just present a copy of this voucher when booking:

50% OFF Exclusive introductory offer for existing customers
VOUCHER VALID TILL 30/09/2018



**25% off
A SECOND PAIR**

OF SPECTACLES OR
PRESCRIPTION SUNGLASSES*

ASK YOUR
LOCAL PRACTICE
FOR DETAILS



*Subject to terms and conditions

New Joiners, Awards and Recognition...

AJ Bester

We're pleased to welcome AJ Bester (B.Optom, MCOptom) to the WWH family. AJ started his career in South Africa, where he previously ran his own practice, but has spent the last few years in the UK and now joins us as a resident Optometrist in our Tenterden and Rye practices. He has a particular interest in complex contact lens fitting (rigid gas permeable and scleral contact lenses), and significant experience in the field of ocular tonometry and other ocular emergencies.



Paul McDonald

We're excited to announce that WWH Director and Optometrist, Paul McDonald (BSc (Hons), MCOptom, FBCLA) has obtained his Fellowship of the British Contact Lens Association. The BCLA Fellowship Scheme recognises members' excellence in, and contributions to, the field of contact lenses and the anterior eye, and demonstrates their commitment to the Association. Since the scheme was launched in 2006, a total of just 200 professionals from the international community of contact lens industry and practice have become BCLA Fellows.



Justyna Hook and Marian Pierce

We would like to congratulate Justyna Hook and Marian Pierce - both from our Hastings practice - who have successfully passed The Worshipful Company of Spectacle Makers optical support level 2 exams. Another example of our team's commitment to continuing education and professional excellence.



Women in Business Award

Finally, we're proud to announce that WWH won the employer of the year award at the East Sussex Women in Business awards on Friday, 20th July.

Director, Joanne Burgess (centre) collected the award on behalf of WWH, and was joined at the awards ceremony by Greg Parker (far right), Laura Byrne (far left), Marian Pierce (left) and Hannah Harisis (right).

